

Isn't it amazing how much stuff
we get done the day before
vacation? -Zig Ziglar

SOMETHING GREAT
IS COMING SOON
TARA
UNITED FAITH MORTGAGE

united faith saves Tara
mortgage *THEN* goes on a cruise...

HOUSTON...

HA
TE

WE HAVE A PROBLEM



UNITED FAITH MORTGAGE

LO
VE

NEEDS TO SAVE THE SWANS



Her & Him

The House of Swan is divided against itself...

"This will not stand"- Jesus Christ

CHURCHES 317,221
BELIEVERS 63,444,200

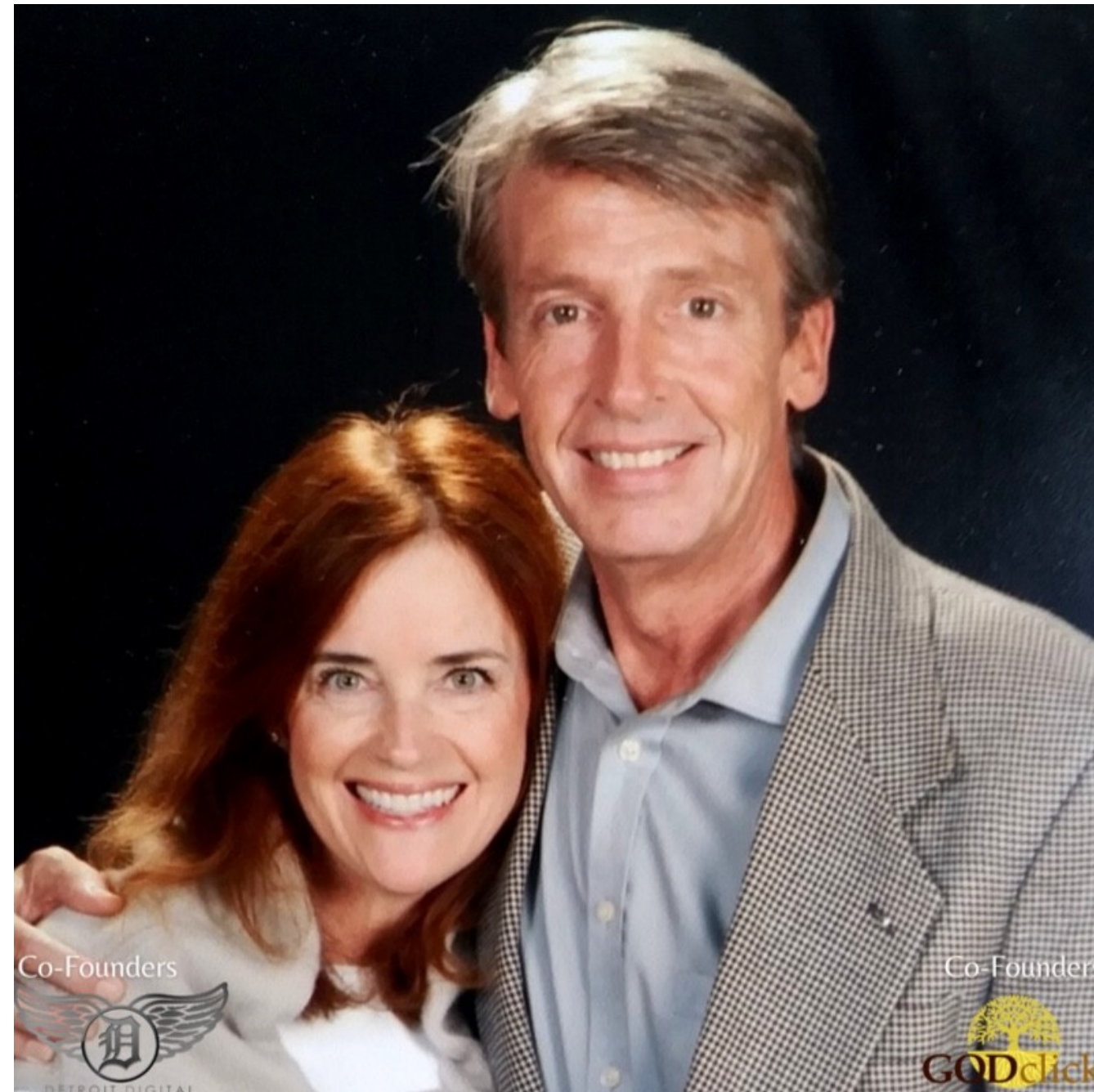
BAPTIST | BLACK | CATHOLIC | EPISCOPAL | EVANGELICAL
LUTHERAN | METHODIST | PRESBYTERIAN | SYNAGOGUES



GODclick
MOBILE ADS

Oh. Do I have your attention now?

And I thought I was going to sell you an ad program...



Dear Barbara,

Something happened during our call.
Something called "Hope".

That picture of our home was taken today. *Can you believe it?* How did I get those angry birds to pose like that - like Tara? They're my pets and I am deeply concerned for them as it gets colder here. They were barking at me for their daily bread. Maybe they think *I'M* their Heavenly Father. Anyway, we're tight. Makes sense. My name is Swan.

My wife Kristine and I are at TOTAL ODDS on our home. We have been here 14 years. I met her January 5th, 1980.

"The feeling we provide - the difference - is called 'Safe'. We're going to hold your hand and get the good, the bad, and the ugly." - *Barbara Richards*

You're off to a great start, BARB!

Maybe we can pull this off. No, it's not really on you. But I am asking for your help on this - the most unprofessional presentation I have ever sent. And I've shed some tears writing this. I wouldn't tell a shrink OR a Priest what I'm about to tell you!

The Good: GODclick, for starters. It's a world changer. That's why I was serious when I said "Why not grow like Quicken Loans? Why NOT you and UFM? Why should Jews always be the ones mega-blessed like that? Dan Gilbert is considered "The Second Coming" for how he saved Detroit. And he's Jewish. Everybody is these days. I have 5 Synagogues within 2 miles of my home. We're the token Irish folk in our neighborhood.

The Bad: Oy. My son died of an Opioid Overdose. (DrewSwan.com) It's ok- we took care of it. We spent every dollar we had running for U.S. Congress to curtail the Opioid Epidemic and bring a national spot light to it: <https://www.detroitnews.com/story/news/politics/2018/01/13/kristine-bonds-congress/109432870/>

Politics we discovered, is a wicked game. Our personal savings of \$200K was a little light next to the Democrat's \$25 Million - as it turned out - which they spent to guarantee their candidate, Haley Stevens, won. They wanted to embarrass the Ronna McDaniel, Chairperson of the Republican National Committee. Michigan's 11th district - where we ran, is where Ronna (ROMNEY) McDaniel lives as well a few miles away in Novi.

Still - we were so high profile *while* running (https://youtu.be/S2H6ROk_Tzk) we were vetted by Paul Ryan's team himself - *in person*. Nancy Pelosi now has a strict rule for her staff: "No bereaved parents ever get NEAR my door!" I believe we necessitated that rule. Longer story but we shook down Ryan's team so hard and so effectively, President Trump CHANGED his SOTU address - which *was* dedicated to "Defense Only" - and included our cause at the last minute -

Congressman Kerry Bentivolio called and told us "Every last member of Congress is now studying up on Opioids - because they will be asked about it by the media after the SOTU - due to *whatever you did in Ryan's office*." Paul Ryan was Speaker of the House then - 2018. He convinced the President to do it. It worked. \$6 Billion went right into the budget within weeks to fight our cause. So it wasn't a total loss and I can guarantee you Haley Stevens has not had any impact close to what God allowed us to pull off. No regrets.

Well, then I MYSELF got addicted to Opioids! What?! I knew Satan was good - but just like running for Congress naively like we were Dorothy and The Lion headed to OZ, I was unaware HOW good he is.

The year prior I had a \$35,000/month retainer practice for Digital Advertising in Detroit built over 8 years of sweat and blessing. Hustling my Yellow Saturn Sky sports car to the NAIAS (Big Auto show in Detroit) to get yet another client, I reached down for my cell phone and never got to look back up. I went head on into an Oldsmobile Bravado and broke my pelvis. "That's gotta hurt - I don't care where you're from" - *Jerry Seinfeld*. Jerry was right. I was on 7 Percocet pills a day to deal with the pain. When it was finally time to stop - I went cold turkey and almost died. Only 2% of Opioid addicts actually even survive. I was determined to be in that 2%, but I told my doctor - "Now we're going to do this MY WAY. I am going to taper these like an RAF pilot lands a plane - not a sound. Smooth and seamless. I'll win - you watch me."

As months turned into years, I could see the *effects* of that SOTU address money. My doctor was UBER careful about taking on any more Opioid patients lest he go to jail.



DETROIT'S DIGITAL ADS: \$4 BILLION

GM CEO Mary Barra and Detroit|Digital CEO Greg Swan. Our Kristine Bonds worked inside GM and sung for GM's agency band "Agent Mojo" at Carat.

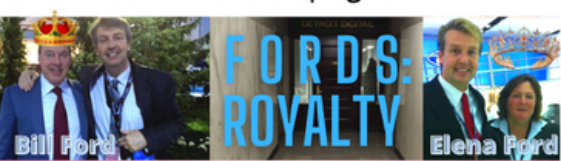
FORD CEO Jim Farley and Kristine Bonds; Stellantis CMO Olivier Francois and Swan.



RESULTS: 35 7 figure WINNERS! Adtech scores with Detroit's FOUR Super Bowl Advertisers.



\$50,000,000 SOLD since 2009 by relationships. Adtech + GM, Ford, Stellantis & now Rocket = Detroit|Digital.



RAINMAKER: Kristine is a Tier 2 specialist averaging \$6M in digital sales, often tripling existing revenue. Her father Bill is a Detroit ICON making her the heir to BEING BONDS. Detroit|Digital: Impact at Ford and GTB.



First, our COMEBACK: RAM chief agrees: Eminem collectively foreshadows Detroit's rise.

THEN...Detroit|Digital & Eminem produce: Heroes Of Detroit => vimeo.com/95873491 | Password: HeroesOfDetroit. Includes the late Sergio Marchionne.



NEW: Lightning, Bronco, Mach-E, Maverick, Wagoneer, Lyriq, Hummer.



TRUCK Capital: Jeep, F-150, Silverado, RAM, and Sierra.



Our 2 Biznizes:

Biz 1

My Day job

= Tent making

Biz 2

My Life's Purpose =>



WHILE IT'S TRUE NOT ALL BELIEVERS GO TO CHURCH...



ALL CHURCHGOERS ARE TRUE BELIEVERS.



1

WAY TO

REACH THEM



Results: I just received my 30 day coin of being Drug free October 16th. Success. But we were left decimated financially - I was in a Percocet prison - and "half measures avail us NOTHING." I STUNK at business. Like Sampson thinking he would kill the Philistines as he had before - my strength was gone. My hair was cut off.

Not so any more. I'm back, BAYBAY! I'd say at 95% and heading for new benchmarks I never dreamed of....110%, even though John Wooden said "that's impossible". But I know a secret: NOTHING is impossible with God! I turn 60 December 1 (mark your calendar BTW, I expect to hear from you then) So I am in a big hurry to "make my biggest impact before 60" - that is what I *thought* I heard from God at age 45. | Quick Joke break from all this heaviness: *When you pray to God - we call that "Prayer". And when God talks back to you - we call that "schizophrenia."* |

But to save our home - perhaps I am still too little, too late. Against my will, my wife put the house up for sale. Tara in this market? Buh Bye-oh! The damaging words exchanged, the fighting, we wore each other out. We called a truce of sorts - but now I don't even recognize our relationship anymore.

Offers came in - one looked like it was a go as a bidding war started. - \$367,000 - but the inspection showed a foundational crack and has left us an "out". I plan to take that out because I have a side "deal", written agreement, with my wife - "land one new client before 11/1 and we stay." I close on Dianomi.com Monday. They need me - they need US. We're the front door to Detroit: DetroitDigitalAdvertising.com | DetDig.com => Inkd.in/eAaXpbJ6. And there are 8,000 in line for our services behind them: Martech5000.com

Currently my wife took another job - for Quicken Loans BTW! (Now Rocket) Mortgage - where we have our mortgage - at 4.6%! We took advantage of their Covid deferral on payments and mutually agreed to start 11/1/21. It's been 1 year working at Rocket for Kristine (last name "Bonds" - Detroit ICON of a father) - and she earns \$70k.

And now for **The Ugly.**

If for some reason I don't pull off my business in the next ten days, I am challenged to honor my word to Kristine and let the house go. All I have to do is land \$1,900 to pay our mortgage - and my Detroit Digital retainer is \$5k. I have prayed so hard I have holes in the knees of TWO sets of pants. NO JOKE. The lone bright spot: I met you Barbara, and even if just for for that day - I went to bed with hope. I had never even considered refinancing.

My dreams of staying here, starting an Ice Cream Store Chain of "Ice and Advice" branded by "Whit's End" of Focus on the Family (in my 60s like Colonel Sanders did), living like Jimmy Stewart in Bedford Falls (Farmington) in our schmaltzy little former office - schmaltzier even than your own nephew Ryan's commercials - where we humbly started before we took over nearly the entire 18th floor of Detroit's skyscraper - The Penobscot building - and my marriage itself - are all, as I see it - *just dreams*. And with dead dreams - I borrow once more from my wife's favorite all time movie "Gone With The Wind". She claims she "doesn't care a bit to sell the house to be debt free she is so stressed", even though she knows it's killing me. An African American "family", more like bunch of people it seems, will swoop in and take our Tara with "\$3,600 down." How is that even possible?! I guess I wish I was black as well trying to qualify for our own house right about now. Because if that ends up being the case, **frankly my dear, I don't give a damn.**

