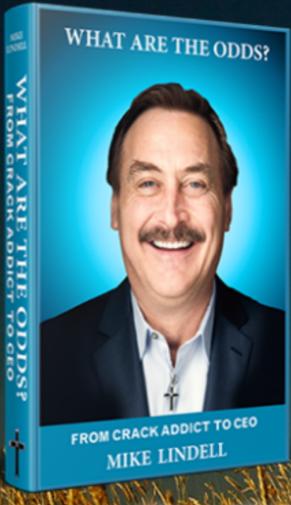




# \$10,000: Top 100 U.S. Mega Churches National Test



Hebrews 10:25 "Not forsaking the assembling of ourselves together, as the manner of some is; but exhorting one another: and so much the more, as ye see the day approaching."

Church family, you did your job and WENT to Church! Now let's make sure you're AWAKE for the sermon! Enjoy the BEST night's sleep of your life with my best offer ever - ONLY for Church GOERS! -Mike



FLIGHT LENGTH	TARGETING GEO	TARGETING	TARGETING: VENUE	CPM	PLANNED IMPRESSIONS*	TOTAL INVESTMENT
Sunday 10-31-21 thru November	Top 100 U.S. Churches	GODclick_AUDIENCE TARGETED CROSS SCREEN_PKG		\$ \$16	625,000	\$ \$10,000
Sunday 10-31-21 thru November	Top 100 U.S. Churches - Select Zips	Audience Targeting: Church Goers	DOOH: Billboards Mobile + Billboards only = 625,000 Creative must include "paid for by" disclaimer that is at least 10" tall	\$	833,000	Church Goers
Sunday 10-31-21 thru November	Top 100 U.S. Churches - Select Zips	Audience Targeting: Church Goers	Mobile: In-App Banners Banners must include DAA Political Icon	\$ \$12	833,000	Church Goers



My Pillow With God All Things Are Possible Even being AWAKE at Church!  
"Eutychus...sound asleep...fell to the ground from the third story..."He's alive!"  
Acts 20:9,10



To my Church family - you got there! Now let's keep you AWAKE with the best night's sleep you've ever had! Use my special CHURCHGOER discount!  
~Mike Lindell

Don't be a Eutychus.



Rank	Church Name	Attendance	Notes
1	North Point Ministries	38,589	LARGEST
2	Gateway Church	31,690	LARGEST
3	Eagle Brook Church		FASTEST LARGEST
4	Saddleback Church	23,494	LARGEST
5	Mount Zion Baptist Church	21,223	FASTEST LARGEST
6	Second Baptist Church		LARGEST
7	New Life Church	17,877	FASTEST LARGEST
8	Flatirons Community Church	16,364	LARGEST
9	LCBC Church		LARGEST
10	Community Bible Church	14,520	LARGEST REPRODUCING
11	Lake Pointe Church	14,490	FASTEST LARGEST REPRODUCING
12	World Overcomers		LARGEST
13	Family Christian Center	13,663	LARGEST
14	North Coast Church	13,048	FASTEST LARGEST
15	The Rock Church	12,527	LARGEST
16	Mariners Church	12,180	FASTEST LARGEST
17	The Summit Church	11,564	FASTEST LARGEST REPRODUCING
18	Pinelake Church	11,472	LARGEST
19	Northview Church	11,454	LARGEST
20	The Church of Eleven22	11,250	FASTEST LARGEST REPRODUCING
21	Shepherd Church	10,968	LARGEST
22	Grace Family Church	10,840	FASTEST LARGEST
23	Bayside Community Church	10,840	FASTEST LARGEST
24	Sandals Church	10,367	FASTEST LARGEST

GODclick MEDIA MOBILE CREATIVE SPECS				
TRAFFICKING: Our preference is to have all creative served by the client's ad server via 3rd-party script tags rather than site serve with 1x1 trackers. Note, rich media creative must be served by the client's ad server via 3rd-party script tags. Please grant reporting access to 3rdparty@vistarmedia.com.				
CREATIVE TYPE	SPECS	FORMAT	AD SERVING	
Static & Rich Media	320x50	Static Banner - JPG, JPEG, GIF, or	JavaScript Tags (preferred)	
MOBILE AD VERIFICATION PARTNERS: *NOTE: all verification partner tags must be wrapped, not implemented on the back end of the creative tags*				
PARTNER	VIEWABILITY	MONITORING	BLOCKING	NOTES
DoubleVerify	✓	✓	✓	
IAS	✓	✓	✗	Per IAS regulations, in app inventory is not blocked. We can
MOAT	✗	✗	✗	Moat only tracks viewability for approximately 30% of all

GODclick MEDIA DOOH CREATIVE SPECS - US						
PARENT VENUE	CHILD VENUE	SPECS	STATIC	VIDEO	VIDEO DURATION	VIDEO W/ AUDIO
Outdoor	Billboards	1400x400	✓	✗	✗	✗

-Avoid white backgrounds when possible. In LED technology, white is a mixture of color rather than an absence of it and has the tendency to look subdued. LED white doesn't carry the same pop or vibrancy that other colors do.  
-Watch your font sizes. Readable text should be at least 15" in height.  
-Choose graphic elements with a strong focal point. Busy photos do not translate well.  
-Time your color scheme. Rich, bold background colors work better during the day, while pastel colors are more vibrant at night.  
-Political campaigns must include "Paid for by" disclaimer that is at least 10" tall