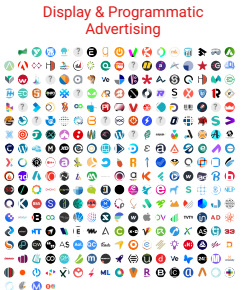
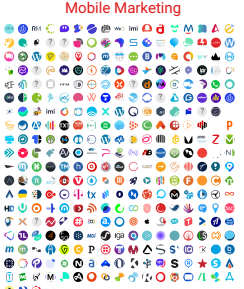


Advertising & Promotion

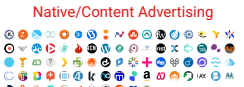
Display & Programmatic Advertising




Mobile Marketing



Native/Content Advertising



PR



Print



Search & Social Advertising



Video Advertising



Content & Experience

Content Marketing



CMS & Web Experience Management



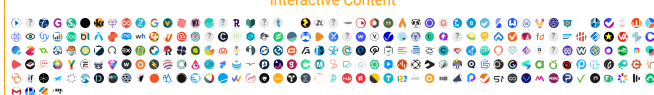
DAM & MRM & PIM



Email Marketing




Interactive Content



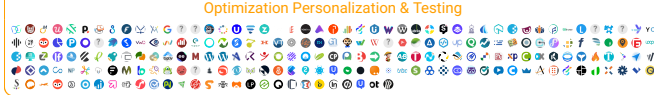
Marketing Automation & Campaign/Lead Management



Mobile Apps



Optimization Personalization & Testing



SEO



Video Marketing



Social & Relationships

ABM



Call Analytics & Management



Customer Experience Service & Success



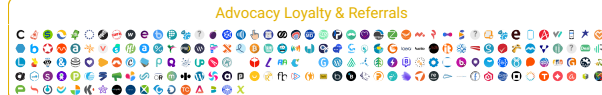
Influencers



CRM



Advocacy Loyalty & Referrals



Community & Reviews



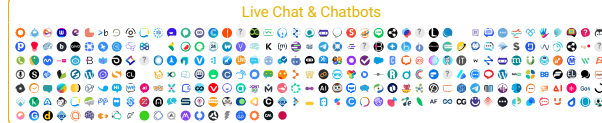
Events, Meetings & Webinars



Social Media Marketing & Monitoring



Live Chat & Chatbots



Commerce & Sales

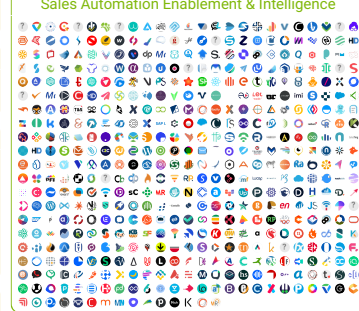
Retail, Proximity & IOT



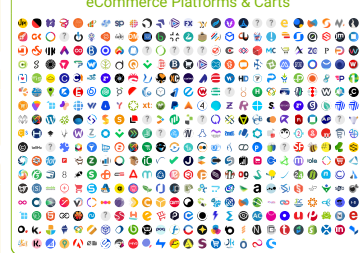
Affiliate Marketing & Management



Sales Automation Enablement & Intelligence



eCommerce Platforms & Carts



eCommerce Marketing

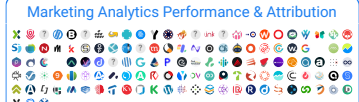


Channel Partner & Local Marketing



Data

Marketing Analytics Performance & Attribution




Audience/Marketing Data & Data Enhancement




Ipaas Cloud/Data Integration & Tag Management




Business/Customer Intelligence & Data Science



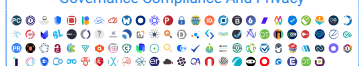
DMP



Dashboards & Data Visualization



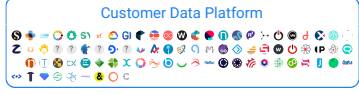
Governance Compliance And Privacy



Mobile & Web Analytics

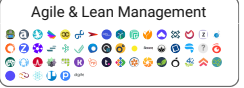


Customer Data Platform

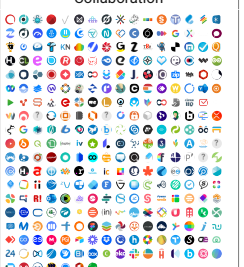


Management

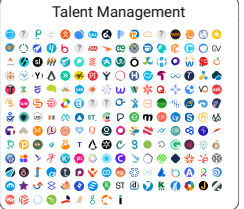
Agile & Lean Management



Collaboration



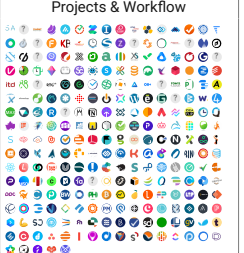
Talent Management




Budgeting & Finance



Projects & Workflow



Product Management



Vendor Analysis & Management

