



“You can’t, if you can’t feel it, if it never
Rises from the soul, and sways
The heart of every single hearer,
With deepest power, in simple ways.
You’ll sit forever, gluing things together,
Cooking up a stew from other’s scraps,
Blowing on a miserable fire,
Made from your heap of dying ash.
Let apes and children praise your art,
If their admiration’s to your taste,
But you’ll never speak from heart to heart,

Unless it rises up from your heart’s space.”

– Johann Wolfgang von Goethe, Faust, First Part

Purpose: For GODclick to supply RNL with new Polygon Location Technology to accomplish *Mission Million** ~ reversing the trend of declining Catholic College admissions by *increasing* admissions to 1 million by the close of the decade.

The U.S. Catholic Church's problem: Students in Catholic colleges and universities *decreased* for the first time since CARA stats began in 1970.** In 2021 the figure was 730,803 – *down* 53,987 from 2015’s 784,790. Earning the endorsement of the USCCB.org via GODclick’s agreement with VP Archbishop Alan Vigneron, RNL *leverages this status* to win Catholic college contracts to accomplish this worthy 1 Million student goal. **Method:** Most efficient digital ads ONLY to Catholic college prospects via the 3 Catholic supergroups: Catholic Churches, Catholic High Schools and Catholic Colleges. **Execution:** Addresses=> GODclick=> IMEI (Polygonned device ID capture)=> Quorum=> Multiscreen campaigns run on=> Microsoft’s Xandr. **Pricing:** RNL exclusive wholesale CPM of \$9.95. (rate card is \$14.95 profiting RNL by the 50% markup).

Next Step: GODclick and RNL exclusive agreement

*Guide 1 Million (1,000,000) students into Catholic colleges & universities by 2030 via GODclick’s Polygon Location Technology. **CARA