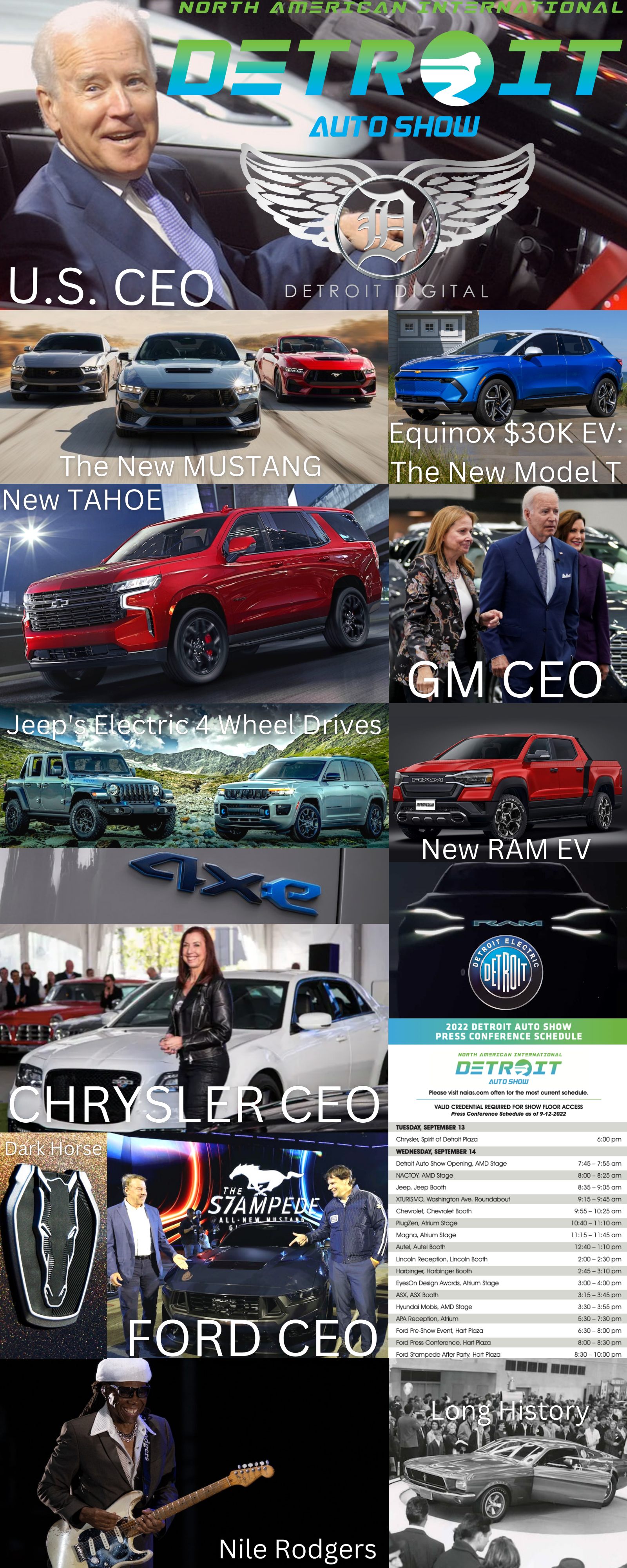




NORTH AMERICAN INTERNATIONAL
DETROIT
AUTO SHOW



DETROIT DIGITAL

U.S. CEO



The New MUSTANG
New TAHOE



Equinox \$30K EV:
The New Model T



GM CEO



Jeep's Electric 4 Wheel Drives



New RAM EV



2022 DETROIT AUTO SHOW
PRESS CONFERENCE SCHEDULE



Please visit naiaas.com often for the most current schedule.

VALID CREDENTIAL REQUIRED FOR SHOW FLOOR ACCESS
Press Conference Schedule as of 9-12-2022

TUESDAY, SEPTEMBER 13	
Chrysler, Spirit of Detroit Plaza	6:00 pm
WEDNESDAY, SEPTEMBER 14	
Detroit Auto Show Opening, AMD Stage	7:45 – 7:55 am
NACTOY, AMD Stage	8:00 – 8:25 am
Jeep, Jeep Booth	8:35 – 9:05 am
XTURISMO, Washington Ave. Roundabout	9:15 – 9:45 am
Chevrolet, Chevrolet Booth	9:55 – 10:25 am
PlugZen, Atrium Stage	10:40 – 11:10 am
Magna, Atrium Stage	11:15 – 11:45 am
Autel, Autel Booth	12:40 – 1:10 pm
Lincoln Reception, Lincoln Booth	2:00 – 2:30 pm
Harbinger, Harbinger Booth	2:45 – 3:10 pm
EyesOn Design Awards, Atrium Stage	3:00 – 4:00 pm
ASX, ASX Booth	3:15 – 3:45 pm
Hyundai Mobis, AMD Stage	3:30 – 3:55 pm
APA Reception, Atrium	5:30 – 7:30 pm
Ford Pre-Show Event, Hart Plaza	6:30 – 8:00 pm
Ford Press Conference, Hart Plaza	8:00 – 8:30 pm
Ford Stampede After Party, Hart Plaza	8:30 – 10:00 pm



CHRYSLER CEO



Dark Horse



FORD CEO



Nile Rodgers



Long History