

1-24-23 | FF Grant writer: HIRED, on board, already started...

Good afternoon rock stars. At the very bottom are our 6 key people, their phone numbers and emails. I spoke with the kid - Dr. Jack Swan this morning. "How was the meeting?!" He enthusiastically inquired. I gave him the great news that the Beatles have reunited. "Whose idea was that? Are you Paul? Do they know that's what you do?" Was his quip. Not very fair, we go back as long as he can remember.

Better news. Jack is on board and leading on FF's grant writing. He chooses to remain "behind the scenes" for now. No problem - more airtime for us! When Sandy said "I'm less administrative, more boots on the ground kinda thing" I couldn't only agree more completely about MYSELF.

Jack somehow navigated Med School which had plenty of forms to fill out. There are like 8 PDFs to fill out for each grant. "Hours and hours of work" Jack confessed. Fortunately Jack has already dealt with Grants.gov and established a profile. Bob Carey - same class as me at Brother Rice, is hosting our 501c3. It's called "The National Defense Foundation." Bob is über nerd smart, generous on every level and has been a huge help. It is Bob's National Defense Foundation's 501c3, # 27-0234290, that allowed FentanylFathers.org to instantly qualify. "FentanylFathers.org is an initiative of The National Defense Foundation." Is how for now he suggests grants get applied for, and followed with we can go on our own at any time. That will be \$3,500 later UNLESS *The National Defense Foundation* actually plays in our favor.

Jack is about "[Show me the money](#)", That's us getting paid for our work and expenses. We already want to go more places than budget will allow at this moment. When I told him about Bob's suggestion to keep our initial seed money request to NARCAN at \$97K, Jack said "Way more money than that is needed. This is a \$1 Million pilot, minimum."

Jack added that people like *researchers who analytically measure results*, before and after behaviors etc. make interesting reasoning to people in the medical field advising grant providers deciding if they're going to show us the money. On a 3-Way call, Bob chipped in he likely knows one of the decision makers on the particular Fentanyl grant we're going for. Nice. His kid goes to school with her kid - something like that. I told you we'd add big talent - yet still too late to be a Beatle. Since we are NOT re-inventing the wheel of MADD.org, rather, emulating them, as a reminder "*Celebrating its twenty-fifth anniversary this year, MADD.org now has approximately six hundred chapters and an annual operating budget of \$47 million.*" \$47M on 10K dead a year We're **10X+** that. Does that means we should command \$470M??

UPDATE: Bob agreed, a higher budget is the cost of doing business. For example, what will Jamie's documentary movie cost? Getting money from NARCAN to get us going and getting grant funding are two different things. "*But they play off each other.*" Said Bob. NARCAN endorsing us *begets grants*. Adam Havey must attend the Brother Rice Assembly therefore. We await Adam's avails to book it.

The grants.gov and sam.gov need an EUI which stands for "Entity Unique Identifier #". It used to be called Dunns, short for Dunn & Bradstreet. Bob has a guy who will set up our own 501c3 for \$3,500 all in. For now, we are under **The National Defense Foundation**. Bob has connected Jack with his intern, or "indentured servant" as he call himself who will track info down for Jack.

So, Jack is on it. Tom is shepherding it. We need to meet to do a working session. Jack says several Opioid related grants would work. Our Deadline in 2/2 on the most relevant one. Bob said they are often rolling grants. TODAY is another deadline on another.

"*What happened to the \$6B you created in 2018 for Drew?*" Asked Jamie. I don't know the answer to that yet.

Whew! We needed a grant writer and got one. Jack already called and we three-wayed with Tom, and determined a genesis of several positions we'll need to pay for to move forward. A videographer, a grant writer, a High School liaison, etc. I spoke with grants.gov yesterday and they said I need a 1) UEI number, 2) to be registered with sam.gov, 3) have a place called "The Work Space", and 4) to be registered on Grants.gov. Sandy has been doing media with a HIDA (sp?) expert.

Tom, *we could definitely use that meeting with Pfizer.* My Mark? I already sent a letter to Drew (drew.panayiotou@pfizer.com) but it was not responded to. Tom, Jack, & Jamie should all be at the Brother Rice Assembly - date TBD when NARCAN's #2 and BR Alum Adam Havey (What does #2 at NARCAN make? His published comp is \$2.1M) can confirm he'll be there. Bob may fly in.

Sandy - *I think we should start moving on Bruce's school who agreed to do the assembly.*

We download Jaime's (VOID) movie from his sight with his permission so it's not spotty on the Internet, test the Sound System and Visual there at Heritage High School, BOOK the media, Politicians, & Naloxone sponsor - and set a date for early February. You'll deliver it. We're behind you.

All - Sandy was a star this past weekend. Promoted [here](#) and [here](#) and [here](#). Sandy was on TV here: <https://www.webcenterfairbanks.com/video/2023/01/20/fentanyl-response-project/>. Sandy was on the cover of the newspaper on Sunday (online screen shot below, right under the Alaska Governor Dunleavy.) This issue remains white hot.

That's all for now. A PDF of this letter will be posted at the top of [Beatles](#) -Paul

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ALASKA NEWS

Dunleavy calls for controlling Alaska's narrative in State of State speech

Jack Barnwell 13 hrs ago

Gov. Mike Dunleavy presided over the annual State of the State speech Monday night, issuing a call to Alaska lawmakers to help take control of...



LOCAL NEWS

Fentanyl awareness workshop targets Alaska's soaring overdose deaths

Jack Barnwell Jan 22, 2023

The Alaska Department of Health in 2021 reported 253 Alaskans died from a drug overdose. Half were fentanyl related.