



CEO MARY BARRA



CEO JIM FARLEY



CMO OLIVIER FRANCOIS

Detroit's \$250 Million Digital Sales Team

DETROIT | DIGITAL is an Adtech sales team with VIP contacts in Auto Advertising.

GM CEO Mary Barra & Greg Swan. Kristine Bonds is a GM alum; sung in Carat's band.



FORD CEO Jim Farley and Kristine Bonds; Stellantis CMO Olivier Francois and Swan.



RAM chief, UM, Eminem collectively foreshadow Detroit's rise.

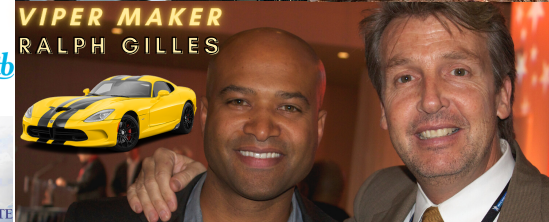
DETROIT Hero
Detroit | Digital & Eminem produce
Heroes Of Detroit => vimeo.com/95873491
Password: HeroesOfDetroit.



NEW: Lightning, Bronco, Mach-E, Maverick, Wagoneer, Lyriq, Hummer.



TRUCK Capital: Jeep, F-150, Silverado, RAM, and Sierra.



RESULTS: 35 Adtech WINNERS! Deca-Millions sold to Detroit's 4 Super Bowl Advertisers.



RAINMAKER: Bonds is a DMSC & Sandler sales specialist averaging \$6M. Her father Bill was a Detroit ICON leaving her heir to Detroit's good will that impacts Ford & GTB.



\$250,000,000 in IOs since 2009 through GREAT relationships. Adtech's Motown Success = GM, Ford, Stellantis, Rocket + DETROIT | DIGITAL.

