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=PIOID



**Fentanyl Education And Naloxone Training**



**Please take our anonymous survey**

How much do you know  
about Fentanyl?



# DON'T TRY. DON'T DIE.



3/16/2002 - 9/25/2021

# The Numbers



As reported by the CDC:

- There were an estimated 100,306 drug overdose deaths in the US for the 12-month period ending April 2021.
- The CDC indicated that more than 107,000 Americans died from a drug overdose in the 12-months ending in January 2022.

100,306

April  
2020-2021

107,000

January  
2021-2022





Overall, 75% involved at least one opioid, with 71,450 (66.5%) involving synthetic opioids, primarily illicitly manufactured Fentanyl or Fentanyl analogs.

71,450

66.5%  
Synthetic Opioids

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# The Numbers



- The number of adolescent (ages 14-18) overdose deaths rose by 114% between 2019 and 2021 with fentanyl accounting for 77% of adolescent overdose deaths
- Among adolescent overdose decedents (ages 10 to 19) only 35% of them had previous opioid use history, yet 90% of deaths were opioid related, and 24.5% had evidence of counterfeit pill involvement.

114%

2019-2021

90%

Opioid  
Related

# FAMOUS FENTANYL FATHERS

ERIC BOLLING

MASTER P

ROBERT DE NIRO

Eric Bolling's Son 'Wanted To Get Rid Of The Pain' Before Tragic OD Death, Pal Claims



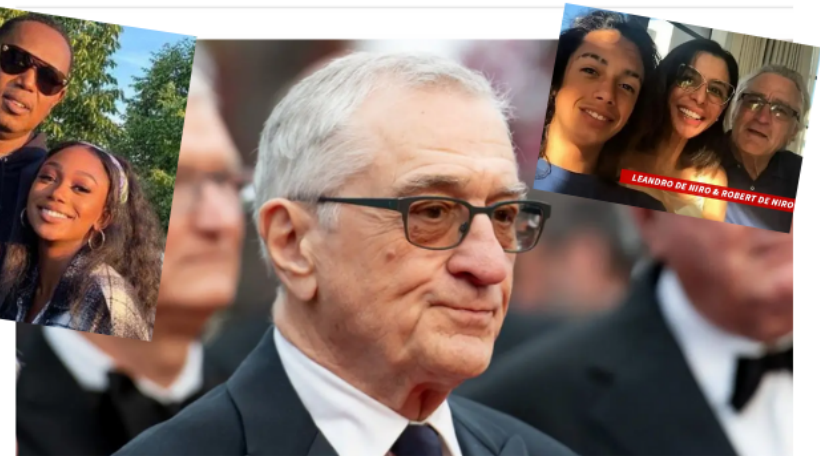
Master P posts emotional message after daughter Tytyana's death: 'Life is too short'

By Leah Binsky

May 31, 2022 | 7:52am



Grieving Robert De Niro Spotted for First Time Since Death of 19-year-old Grandson Leandro, Visits Funeral Home With Daughter Drena



"Fentanyl" is mentioned 175,000 a day in broadcast and published articles.\*

\*LexisNexis.com

# The Numbers



- Overdoses from opioids increased to **80,590** from **76,000** 1 year prior.
- Stimulant overdose deaths are also on the rise, with approximately 33,128 (**30.8%**) deaths involving methamphetamine and 24,751 (**23%**) involving cocaine.

4,590

Overdose  
Increase

30.8%

Methamphetamine

23%

Cocaine

# Who – Who We Are



## Fentanyl Fathers

A non-profit working to educate kids and warn communities about the dangers of fentanyl and counterfeit pills through the lens of heartbroken parents. Our goal is to spare families from waking up to the same grief we share in every day.

### **Mission:**

To establish a world where no adolescent succumbs to fentanyl poisoning or overdose, by raising awareness about the dangers of fentanyl, counterfeit pills, and effective overdose response measures.



# What – We Will Do Today



Goals for this presentation:

- Educate and raise awareness on the dangers of Fentanyl and counterfeit pills
- Train to administer Nasal Naloxone in the event of an opiate/opioid drug overdose
- Raise awareness about how Fentanyl poisoning and overdose death affects families



# What – We Will Do Today



## Objectives:

- Be able to recognize and respond to an opiate drug overdose
- Increase the perceived threat of experiencing or witnessing an overdose
- Raise awareness about the potential consequences of drug experimentation
- Learn how to administer Nasal Naloxone
- Connect people to important resources and eliminate access barriers
- Understand the benefits of drug abstinence



# Why – Why We Do It



- To reduce stigma and misinformation through education to our community
- To have Naloxone more readily available to minimize the number of lives lost to overdose and accidental poisonings
- To raise community capacity for recognizing and responding to an emerging public health threat that is killing more people today than ever before

# Why – Why We Do It

- To ensure that no family or community experiences the grief of losing a loved one to an overdose or drug poisoning without warning
- To warn kids about the dangers of the unpredictable illicit and counterfeit pill drug supply ever-present in America today
- Ultimately, we do this to save lives
- We lost our kids to this. Saving a life in their name makes their life MATTER.



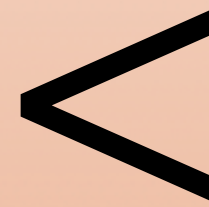
A man wearing a dark grey baseball cap and a dark grey crewneck sweatshirt is sitting at a dark table. He is looking directly at the camera with a neutral expression. His hands are resting on the table surface. The background is solid black. The text "dead on arrival" is overlaid in a large, white, sans-serif font across the center of the image.

dead on arrival

# The Impact



Deaths By Category	Deaths
2022 Drunk Driving +	10,360
9/11 Attack +	2,977
Covid Deaths (18-29) +	6,749
2022 Childhood Cancer +	1,600
Vietnam War Deaths +	58,220
Global Plane Crashes since 2006	14,572
<b>Total</b>	<b>94,478</b>





## Hello, I'm Jack McCarthy

I died September 25, 2021 from drug induced homicide from Fentanyl poisoning.



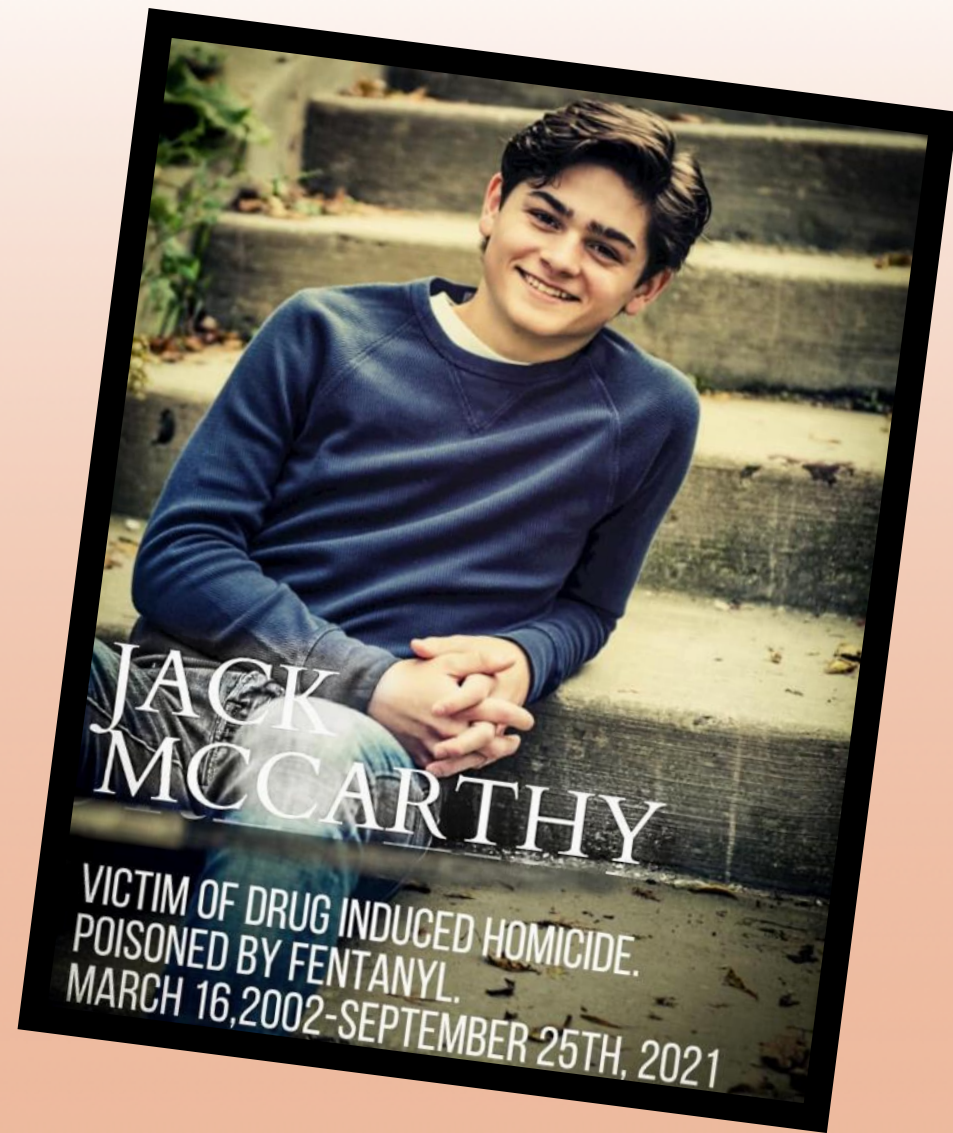
## Hello, I'm Drew Swan

I died April 3, 2013 from synthetic Opioids.





**Jack McCarthy**



# Jack McCarthy

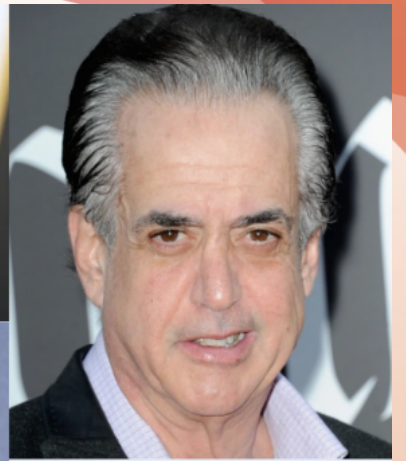
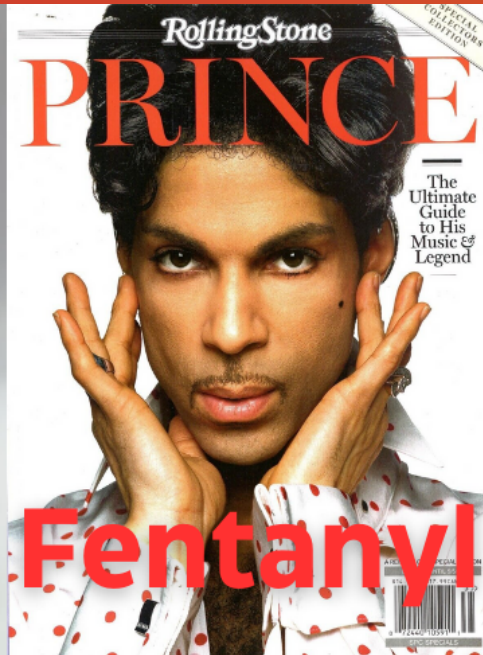




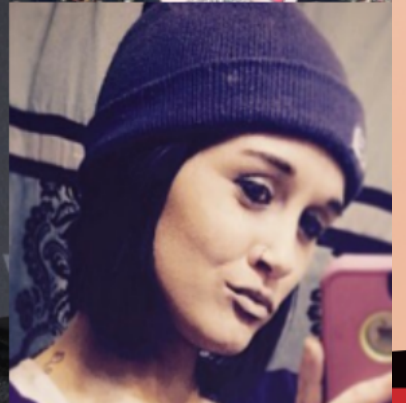
# Jack McCarthy







FENTANYL FATHERS



Famous

Fentanyl

Victims



## Potentially Lethal Dose of Fentanyl





**Drew Swan**





# Drew Swan

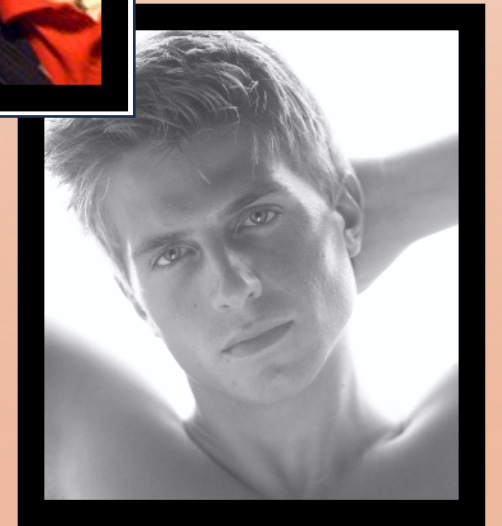
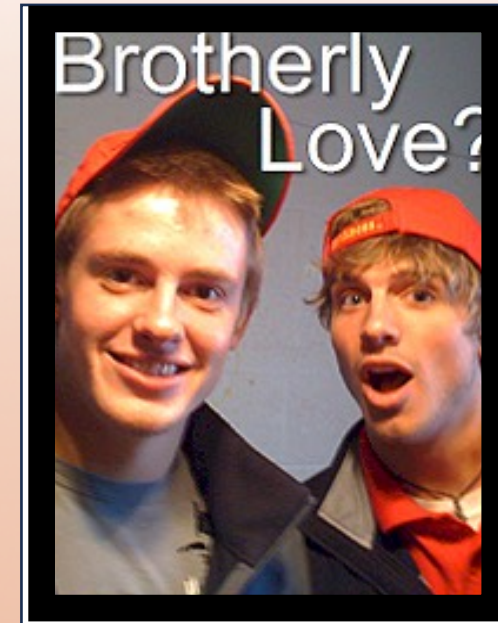


# Drew Swan





# Drew Swan





FAKE PRESCRIPTION PILLS • WIDELY AVAILABLE • INCREASINGLY LETHAL

DEA LAB TESTING REVEALS THAT

**7** OUT OF EVERY **10** PILLS

WITH FENTANYL CONTAIN A POTENTIALLY

**LETHAL DOSE**

COUNTERFEIT PILLS OFTEN CONTAIN  
FENTANYL AND ARE MORE LETHAL  
THAN EVER BEFORE



Source: June Data from Alliance of Coalitions, Troy MI

# Counterfeit Pills



- Mass produced by criminal drug networks
- Easy to purchase, widely available
- Often contain fentanyl or methamphetamine
- Sold on social media and e-commerce platforms (anyone can purchase with a smartphone, including minors)



# Counterfeit Pills

- Fentanyl is a synthetic opioid that is 50x more potent than heroin and 100x more potent than morphine
- In 2022, the DEA found 6 out of 10 fake pills contain a lethal dose of fentanyl
  - 2 mg is enough to kill you
  - There are 2000 mg in a sugar packet by comparison



# Counterfeit Pills

- These pills are being sold on social media to look like Oxycontin, Percocet, Vicodin, Xanax, and stimulants like Adderall
- Assume every pill you purchase today WILL KILL YOU
- Fentanyl powder is also being added to street drug supplies like cocaine, heroin, methamphetamine

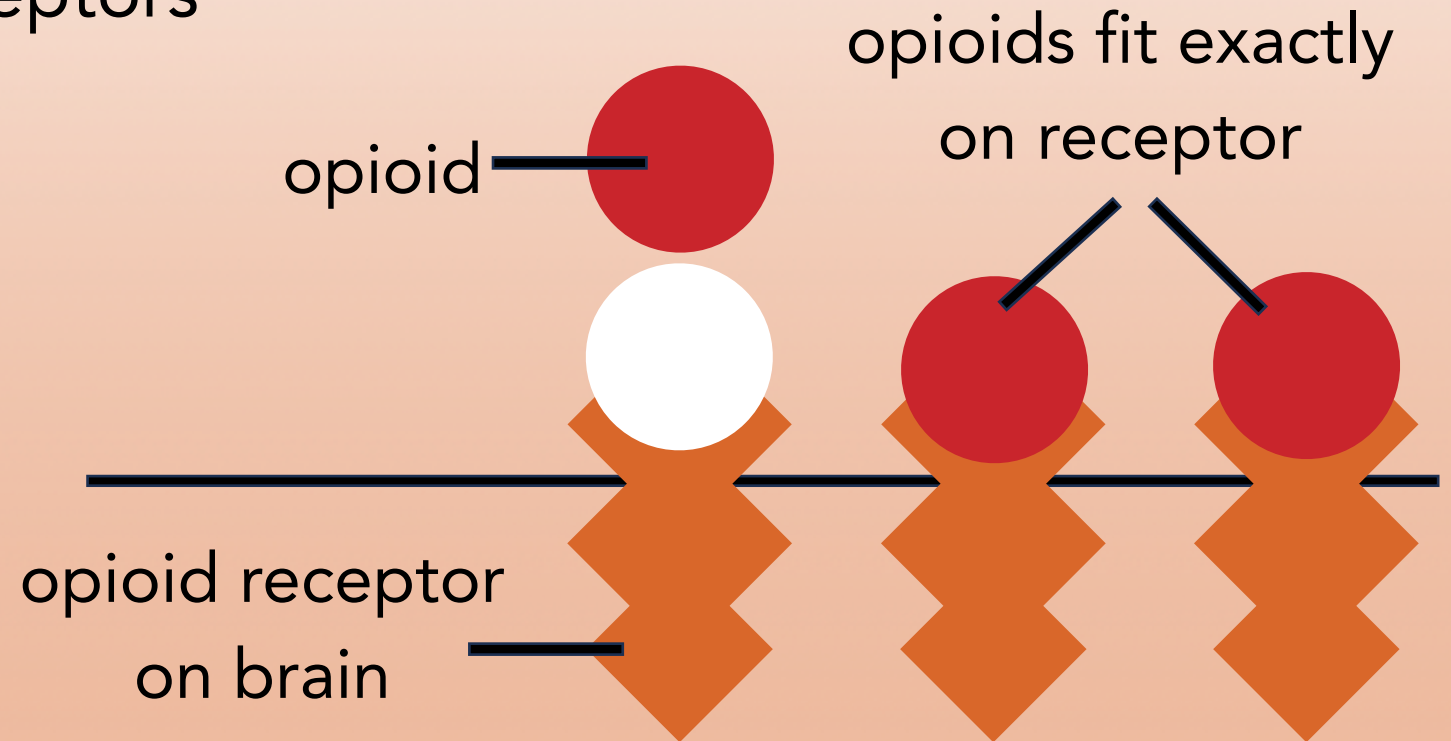


# What Is An Opioid Overdose?



## Opioids Attaching To Receptors

The brain has many, many receptors for opioids. An overdose occurs when too much of an opioid, such as heroin or oxycodone, fits in too many receptors slowing and then stopping the breathing.





# Naloxone Is Effective

The life-saving antidote works to reverse opiate overdoses from the following drugs:

## Heroin

- Methadone
- Morphine
- Vicodin/Norco
- Percocet
- Codeine

## Lortab

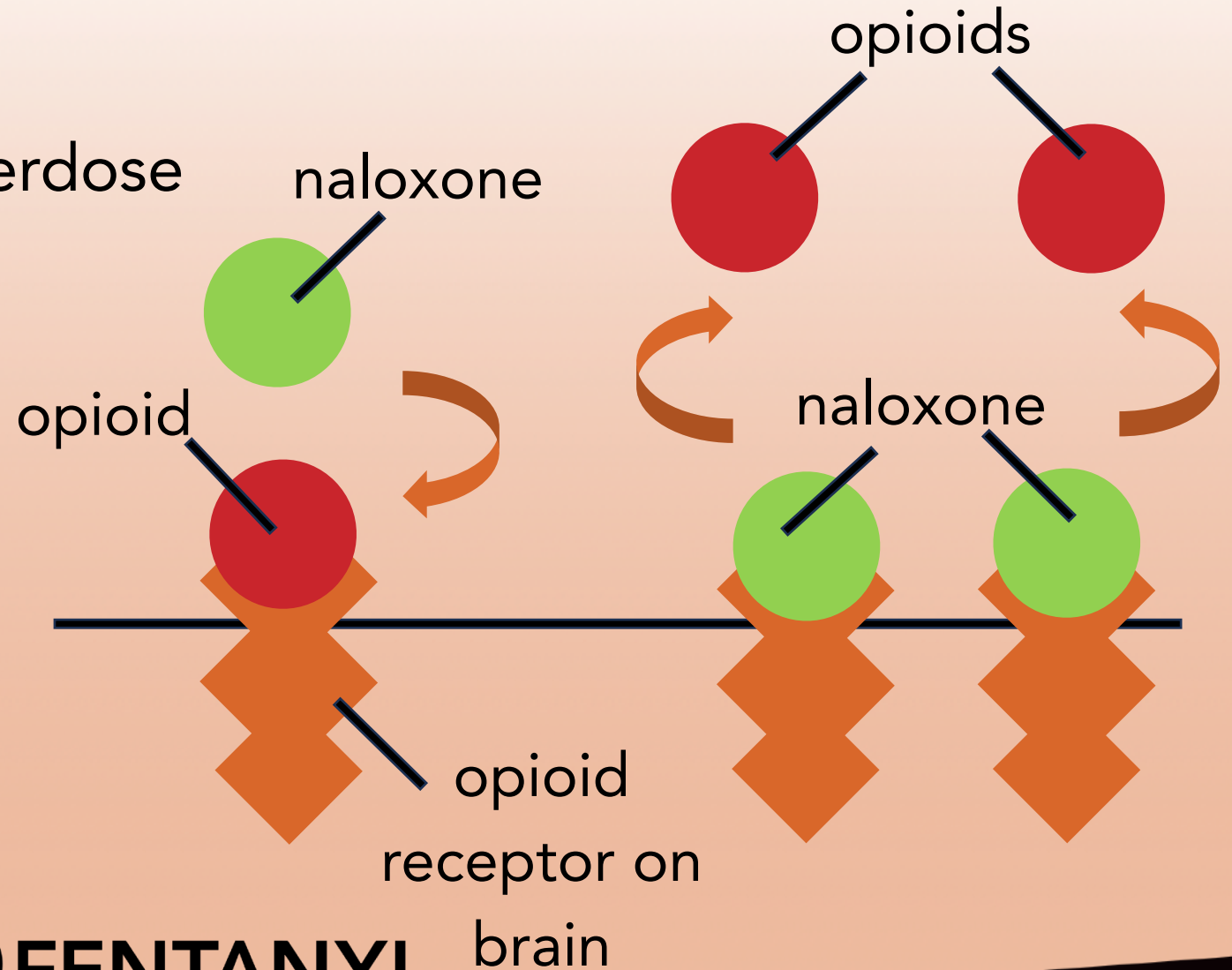
- Tramadol
- Oxymorphone
- Hydrocodone
- Oxycodone
- Fentanyl



# Naloxone In The Brain

## Naloxone Reversing An Overdose

Naloxone has a stronger affinity to the opioid receptors than opioids, such as heroin or oxycodone, so it knocks the opioids off the receptors for a short time (30-90 minutes). This allows the person to breathe again and reverse the overdose.





# Naloxone In Action



- Works on ANY opiate ANY time
- Reverses opiate effects- sedation and respiratory depression
- Causes sudden withdrawal – an unpleasant experience
- No psychoactive effects – not addictive
- Routinely used by EMS (often in larger doses)



There will be no effect on the individual if an opiate is not present

# Signs And Symptoms Of Opioid **USE**

- Nodding out/Falling asleep
- Pinpoint pupils
- May see paraphernalia laying around
- Alarming or unusual changes in behavior



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# Pupil Variations

## Opiate vs. Stimulant Pupil Changes



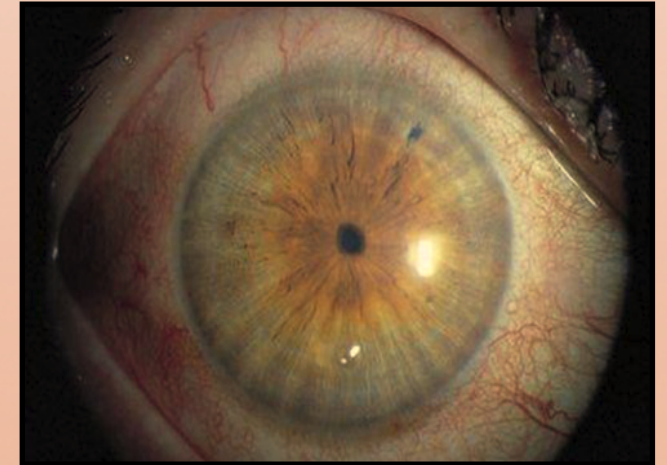
Normal



Dilated



Pinpoint



# Signs And Symptoms Of Opioid **OVERDOSE**

- NO breathing or shallow breathing
- Limp
- Turning pale or blue – especially in lips and fingernails
- Gurgling or snoring noises

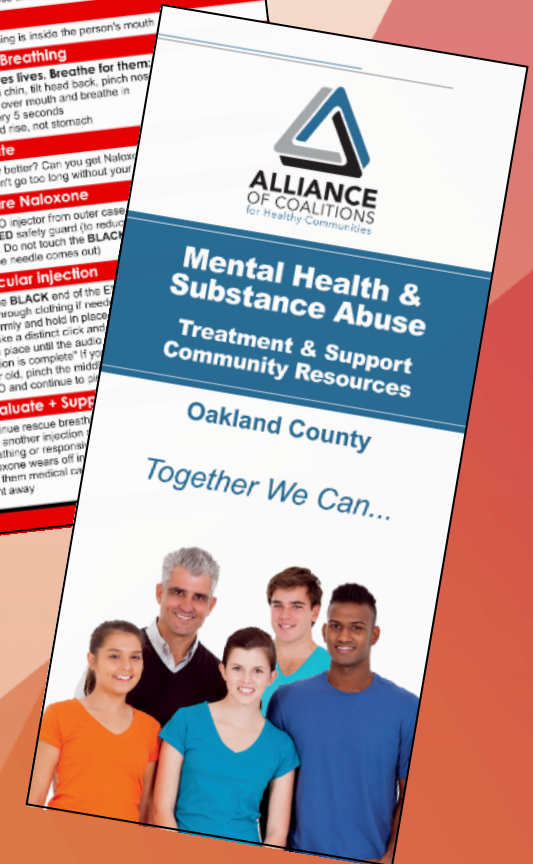
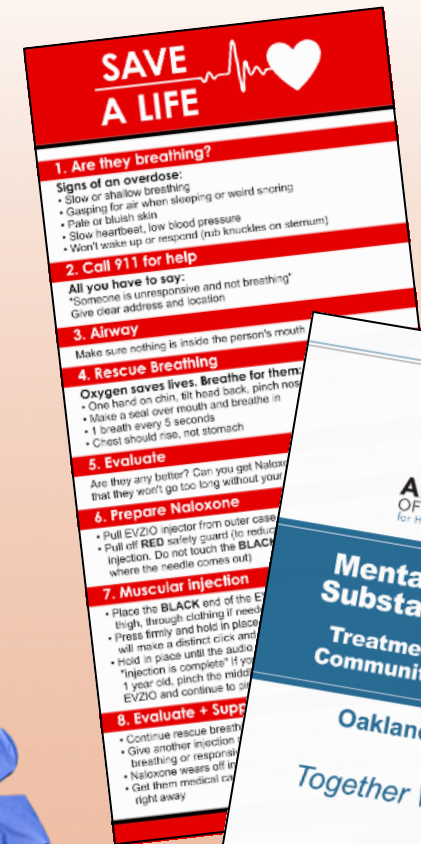
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# Nasal Narcan Save A Life Kit

## Each Save A Life Kit Contains:

- 2 Doses of 4mg Nasal Narcan
- Sterile gloves
- Reference card
- Community Resource Guide
- Sober Support Unit information
- Fentanyl Testing Strip (as requested)





# Steps To Administering Nasal Naloxone

## Step 1: Call 9-1-1

- Request EMS or fire department
- Try to put gloves on to protect yourself

Law Act 307 Public Acts of 2016

(7) As used in this section:

(b) "Seeks medical assistance" means reporting a drug overdose or other medical emergency to law enforcement, the 9-1-1 system, a poison control center, or medical provider, or assisting someone in reporting a drug overdose or other medical emergency.



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 FENTANYL  
FATHERS

# Steps To Administering Nasal Naloxone

## Step 2: Assess Situation

- Do not disturb the area
- Check consciousness

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## Steps To Administering Nasal Naloxone



### Step 3: Give Nasal Narcan

- Remove 1 – 4mg dose of the Nasal Narcan
- Tilt individual's head back
- Dispense dose as directed into 1 nostril



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Where to store our FREE Naloxone.  
White AED Unit or Red Stand Alone.

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## Steps To Administering Nasal Naloxone



### Step 4: Possible 2<sup>nd</sup> Dose

- Wait 3 minutes
- If no change in victim's condition, administer the second dose in the opposite nostril



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# Steps To Administering Nasal Naloxone



## Step 5: **Withdrawal**

- Place individual on their side in the recovery position (left side)
- Possible vomiting, diarrhea, and/or sweating
- Possible agitated behavior



**"I'LL NEVER TRY SO I'LL NEVER DIE  
FROM FENTANYL"**



APR26 ASD

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**ALL TOGETHER**



**Don't Try. Don't Die.**  
Please complete the survey!

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# CONTACT

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# MEDIA COVERAGE

[Highlights](#) | [279 Die](#) | [CBS Alaska](#) | [ABC Alaska](#)

[Alaska Assembly](#) | [Dr. Phil](#) | [Dr. Phil 2](#) | [FOX Alaska](#) | [PSA](#)

[NBC Ohio](#) | [NBC Ohio 2](#) | [NBC Ohio 3](#) | [Detroit Free Press](#) | [Op-Ed](#)

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