



Clients: **GM, Ford, & Stellantis** CEOs and CMOs. Launched 38 digital companies since founding **Detroit Digital** in 2009. 1 sheet & deck: GODclick.com/Detroit | 5,000+ [LinkedIn](#) quality contacts. [About Gregory Swan](#)

Accomplishments

Closed **\$50M+** in digital media. Built relationships with **Automotive Ad Executives** and agencies **Carat, UM & GTB**. Documented Detroit's comeback producing film "**Heroes of Detroit**": vimeo.com/95873491 | Password: HeroesOfDetroit.

Founded nonprofit **FentanylFathers.org** for Fentanyl awareness education. Founded **GODclick.com** - 63M Mobile Ad IDs of Churchgoers. | Won National Promo Show **Gold Star Award**. | Founded **Rhinosoft Interactive** - Sold 31M CDs at retail. | **Time Inc., Detroit News**: Set ad sales records. **Sandler, DMSC, Carnegie Sales** trained. | **Eagle Scout**: Hard worker, integrity, servant leader, finisher.

College

Marquette University, Wisconsin - earned a Bachelor of Science degree in Business Administration; Marketing, Advertising. Interned: **NBA's Bucks & Milwaukee Journal**.

High School

Brother Rice, Michigan - Honors, Athlete - 4 year letterman, Actor - lead in "Bye Bye Birdie".

Recommendations

Disney: "I can make this note very short. I can afford to be brief because Greg Swan is a killer asset for any organization to have in its arsenal. Greg opens doors, delivers value, and closes deals. Our revenue fortunes in Detroit were solely a result of Greg's stellar work. On a professional level I have found few people that have the intelligence, creativity, instincts and desire that Greg possesses. On a personal level Greg is also earnest, sincere, passionate and respectful. If you possibly need anything else please do not hesitate to email, call, or set up a LinkedIn group called "Why **Greg Swan is terrific**" and I'd be the first to sign up. ~ **Jason R. Krebs** SVP, **Chief Media Officer, Disney's Maker Studios**."

Cadillac: "Knowing Greg Swan and Detroit Digital and from all I have seen about their work for GM and for other clients, I can certainly recommend him without any hesitation. Over and above the fact that **Greg is a highly professional business partner and an incredibly delightful person**, he is also one of the best-connected individuals in the automotive arena of Detroit. Kind regards, Uwe. **Uwe Ellinghaus** **Chief Marketing Officer Cadillac** 100 Renaissance Center | Mail Code: 482-A23-D46 Detroit, Michigan 48264

Client - AcuityAds: "You were a great partner in the early years of Visible Measures. THANK YOU for introducing me to the Motor City clients. **Couldn't have done it without you.**" **Seraj Bharwani** **Chief Strategy Officer**.

